INNOVATIVE ENTREPRENEURSHIP
International Master’s Degree Program in English language

Admission requirements
Candidates are required to hold a Bachelor’s, Specialist’s or Master’s degree in any subject area, all applicants must demonstrate English language proficiency at B+ level.

Admission tests
Examination in the field of management and interview in English language with program coordinator (option — via Skype).

Admission procedure
Written online application. Application deadline — June, 30. International applicants may find additional information concerning admission at the official website of SPbPU www.eng.spbstu.ru

Program starts
Autumn semester — September, 1st

Duration of program
2 years

Degrees awarded
Master of science (MSc)

Tuition fee
240,000 rubles a year for International students 160,000 rubles a year for Russian students.

Why Master’s Degree Program in Management at Peter the Great St. Petersburg Polytechnic University?

The program enables graduates to obtain a real opportunity to start up their business and to become an intrapreneur while working within a large organization.

Possibilities to do an internship in the Russian-German Center for Entrepreneurship (SPbPU’s Technopark) and other St. Petersburg business incubators.

Wide range of elective courses for building individual track based on personal interests.

Unique opportunities for international mobility.

International contacts for future career in the area of entrepreneurship and innovation.

Peter the Great St. Petersburg Polytechnic University
In 2010 SPbPU became a “National Research University”, also known as Polytech — a recognized Russian leader in the field of higher engineering and economic education. Nobel Prize winners P. L. Kapitza, N. N. Semenov, Zh. I. Alferov — are just a few names among hundreds of talented scientists whose activities are connected with Polytech. SPbPU’s Institute of Industrial Economics and Management has been operating since the inception of SPbPU in 1899 when Russian Finance Minister Count Witte signed the document on the establishment of the commercial department. At present the Institute has over 7 700 students, it is well known leader of economic education in Russia.
MSc Innovative Entrepreneurship

The program is conducted with the participation of key professors of SPbPU’s Institute of Industrial Economics and Management and leading business incubators representatives. The program offers a unique opportunity for joint study of Russian students with students from World business schools, the opportunity to participate together in academic and extracurricular activities of SPbPU.

Objective of the program

To prepare professionals with the creative mindset and innovation capabilities of an entrepreneurial leader. Graduates will be able to help companies to overcome the challenges of the today’s world by the development of innovative products, construction of internal projects strategies and the creation of customer value.

Key advantages

The program is designed to empower, challenge and support young professionals to create an incredible advantage for their international career. It will be a truly global experience with students and faculty from different nationalities and a unique opportunity to expand their international network in the area of entrepreneurship.

The program offers a unique opportunity not only to turn an idea into a successful business with the help of our partners in the area of entrepreneurship and innovation, but also to develop professionals capable of turning an idea into a profitable product through assertive risk-taking and innovation inside the company.

In the 2nd semester there is a short-term internship organized on the basis of program partners and other companies.

Duration and format

2 years, full-time.

Total workload

120 ECTS credits

Teaching methods

The Master program "Innovative Entrepreneurship" is taught in an interactive way. Students are expected to actively participate in class discussions, analyze business cases, prepare business presentations and research projects, work in intercultural teams, companies’ visits and workshops in the field of entrepreneurship are organized.

1st SEMESTER (30 ECTS)

Focus on competencies in entrepreneurship and leadership

- MODULE 1. Entrepreneurship 10 ECTS
  - Entrepreneurship 5 ECTS
  - Management of investments 5 ECTS

- MODULE 2. Management and leadership 12 ECTS
  - Modern strategic analysis 5 ECTS
  - Personal skills and leadership
  - Intercultural Management 4 ECTS
  - Foreign business language / Russian language for foreign students 3 ECTS

- MODULE 3. Business and Entrepreneurship Research 8 ECTS
  - Research methods in management 3 ECTS
  - Master’s Research Work 5 ECTS

2nd SEMESTER (30 ECTS)

Focus on core professional competencies in the area of innovation product management

- MODULE 4. Innovation product management 15 ECTS
  - Innovation product management 5 ECTS
  - Marketing of innovation 5 ECTS
  - Intellectual property management / Consumer behavior in Russia 3 ECTS
  - Foreign business language / Russian language for foreign students 2 ECTS

- MODULE 5. Internship and industrial business research 15 ECTS
  - Organizational and managerial practice
  - Innovation management / Managerial economics 3 ECTS
  - Master’s research work 6 ECTS

3rd AND 4th SEMESTERS (60 ECTS)

Focus on developing knowledge in managing innovative projects and marketing

- MODULE 6. Managing innovative projects 14,5 ECTS
  - Project management 5 ECTS
  - Business planning 4,5 ECTS
  - Corporate finance 5 ECTS

- MODULE 7. Marketing and sales 15,5 ECTS
  - B2B marketing 3 ECTS
  - Sales management / Supply chain management and international purchasing 5 ECTS
  - Master Research work 7,5 ECTS

- MODULE 8. Interdisciplinary work and master thesis 30 ECTS
  - Final assessment 9 ECTS
  - Master’s research practice 21 ECTS

Master thesis has to be defended in front of committee consisting of professors and corporate representatives.